

# **Job Description**

Job title	Donor Relations Officer	
School / department	Office of Development and Alumni Relations	
Grade	5	
Line manager		
Responsible for		

# Main purpose of the job

To develop and deliver a comprehensive donor stewardship programme.

To advance the academic mission and vision of the University by cultivating and enhancing long-lasting relationships with its existing and potential donors.

# Key areas of responsibility

# Donor Stewardship

- 1. To foster and enhance positive relationships with existing and potential donors.
- 2. To maintain clear and up-to-date records on all donors to the University.
- 3. To be responsible for preparing or coordinating donor reports. The latter will require liaison with senior academics, student services, planning and facilities department to ensure impact of gifts can be reported.
- 4. To prepare gift agreements and to ensure that procedures and protocols are followed.
- 5. To follow the progress of donations for the life of the agreement, reporting back to donors as per the schedule agreed with the donor.
- 6. To plan and execute recognition plans for major donors including liaising with the marketing and alumni officers to draft press releases pertaining to major gifts.
- 7. To ensure that all gift forms used by the University are up to date.
- 8. To advise the Development team of tax efficient giving trends in the UK.
- 9. To support donor relationship building and fundraising events

# Gift Processing

- 10. To work with large sums of money in a high volume data processing environment.
- 11. To record all gifts and pledges in the fundraising system.
- 12. To track payments due and issue gift invoices.
- 13. To prepare accurate and timely reports on gifts.
- 14. To monitor and track income and its allocation in close cooperation with the Finance team.
- 15. To be a primary contact and to provide administrative support for all scholarships and bursaries, liaising with colleagues from the Student Services, Finance, Schools and student awards recipients.

# Funding Pipeline

- 16. To work in collaboration with fundraisers to assess prospect research priorities and strategies for major gifts.
- 17. Overall responsibility for the management of the prospect module on Raiser's Edge and mining of other databases such as *Mint, Rich Lists etc.*
- 18. To identify, develop and effectively manage the prospect pipeline and support key fundraising priorities of the University.
- 19. To alert colleagues to funding opportunities.

- 20. To keep the Development team informed about giving trends, HE and FE trends and developments that may affect the work of the office.
- 21. To support the Development and Senior Management team in making informed and successful fundraising approaches.

In addition to the above areas of responsibility the position maybe required to undertake any other reasonable duties relating to the broad scope of the position.

Dimensions / back ground information

# **Person Specification**

Criteria	Essential	Desirable
Qualifications and/or membership of	Educated to a degree level or equivalent.	Member of CASE and/or The Institute of Fundraising. Member of Researchers in Fundraising.
professional bodies		5
Knowledge and experience	Experience of working in a client facing role	Experience of working in fundraising or marketing
	Strong organisational skills with demonstrated ability to prioritise effectively and to successfully manage	Experience of working within Higher Education, or the Charity or Arts sectors
	competing deadlines whilst maintaining attention to detail.	Career ambition to work in HE
		Knowledge and understanding of fundraising and donor stewardship
Specific skills to the	Experience of working on projects	Experience of tracking and administering budgets
job	Ability to think creatively in order to deliver best possible donor relations	Experience of bookkeeping and accounting
	Ability to gather, analyse and present in concise manner large amount of information	Experience of writing reports
	Excellent interpersonal skills	
General skills	Excellent attention to detail and a methodical approach	Web design Social media communication
	Excellent communication skills, both verbal and written	
	Ability to work to deadlines and under pressure	
	IT skills, including database and excellent word processing skills. Experience of Microsoft Office products; good knowledge of the web and capability in web research	
	Ability to work as part of a team	

	Ability to develop productive relationships with a variety of staff, alumni, students and senior volunteers	
	Ability to contribute to strategic thinking and planning as part of the Development and Alumni Relations team	
	Ability and willingness to be flexible and take on other duties as and when required	
Other		
Disclosure and Barring Scheme	This post does not require a DBS check	

Essential Criteria are those, without which, a candidate would not be able to do the job. Applicants who have not clearly demonstrated in their application that they possess the essential requirements will normally be rejected at the shortlisting stage.

Desirable Criteria are those that would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.